

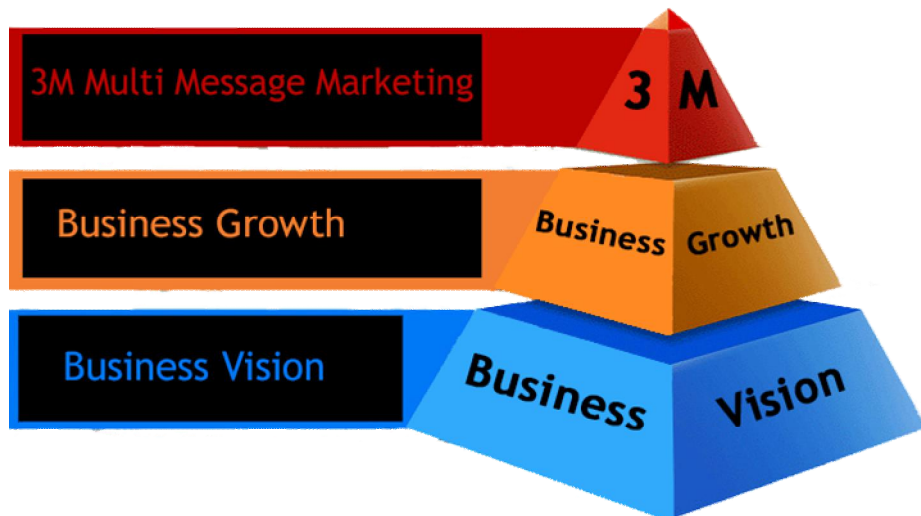


## Custom Marketing Packages

We are pleased to offer several marketing packages to suit a variety of needs for our commercial clients.

**2015 business growth plan** - Designed for a company that is interested in testing telemarketing and determining the effectiveness for their market and industry. **Features:**

- **Contact list**- Will provided by Rich Enterprises if based upon type of business (SIC codes), number of employees, and geographical factors.
- **Program outline** –Customized scripting and training materials to define approach, program goals, and objections.
- **Four week pilot program** -Ten hours each week of marketing and contact with your prospective clients to generate leads or set appointments.
- **Daily reporting** – Detailed daily documentation of each call completed and detailed lead report with contact information, recent conversations and history, and action item for the client.
- **Consultation with Program Manager** - as needed to improve and refine program.



**20/20 Business Vision Plan** - This program is designed for small to mid-sized companies with clearly defined marketing objectives and a strong understanding of how marketing campaigns can increase their sales and further develop their sales pipeline. This package will include all features of the above package **plus** the following **features:**

- Pilot program consisting of twenty weeks with twenty hours per week.
- Bi-weekly conference call to discuss results.
- Distribution of appointments to multiple sales representatives.

**Custom Packages** -We also understand that the above packages may not suit your specific needs. We would be happy to develop a custom program that better meets your objectives and goals. To obtain a detailed proposal, please contact us for more information (888) 443-5247.