



*Lead generation Appointment Setting Teleprospecting
Telemarketing Inside Sales Cold calling*

December 18, 2007

Rich Enterprises, Inc. Newsletter

Providing sales tips, industry news, and company updates

Dear Melissa,

Rich Enterprises, Inc. provides our small to mid sized clients with qualified leads and new sales appointments through our cold calling and telemarketing services. Our goal is to help our clients expand their business by locating new prospects and customers.

This newsletter is designed to keep our clients informed of new developments within our industry, new legal requirements, company and staff updates, and new marketing techniques that may enhance their sales. Should you have any questions, please do not hesitate to contact us any time.

Announcements!

Melissa Rich
(President)



HOLIDAY HOURS: We will not be completing any telemarketing activities from December 20 through January 2. We will resume telemarketing efforts for our clients on January 3. Please note that our office will be open on a limited basis during the holiday break.

JANUARY CAMPAIGNS: The holidays are approaching fast and we have many new accounts starting up in January. Our capacity is limited, so contact us today if you would like to plan on starting a campaign during the month of January.

KNOW SOMEONE THAT COULD USE SALES TIPS?: Towards the bottom of this newsletter is a "Forward to Colleague" link. If you have a colleague or business associate (inside or outside of your company) that would appreciate this newsletter, please feel free to forward it to them. They can certainly unsubscribe at any time if they are not interested.

Happy Holidays

By Tracy
Rumsey(staff)



Christmas blog

I love this time of year when the weather changes (snow if you are lucky) and for a brief moment people seem to be cheerful.

This is a great time of year to think about the things that matter the most: Family, friends, colleagues and God. At the Rumsey house-we have already put up the tree and plan to start preparing specialty desserts around the 22nd of December.

My favorite event would have to be the cookie baking and decorating that happens with all the young people in my life. This is the one time of year we gather at the kitchen counter to roll, cut, and bake cookies until we can no longer stand the site of the white sugar cookie dough.

Then comes the fun part; decorating- watching sprinkles, frosting and candy pieces go into the mouths of my little helpers instead of on the cookies. Luckily this only happens once a year.

Although we sometimes would rather not admit it, each of us still has a child inside that enjoys the simple pleasures of the season.

Take this time of year to plan your new years resolution. Plan to change or make better what you did not accomplish in 2007. Take the time to share your views and beliefs with those who truly matter.

Have a Merry Christmas and Happy New Year!

Happy Holidays!!!!

By Melissa Rich
(President)



Christmas blog

Wow! It is holiday time is here again. The tree has been decorated and the gifts have been wrapped for weeks now. Of course, if you know me at all - you know that I am running way ahead of schedule as usual.

Over the holidays, we will not be completing any marketing activities for our clients, but I will probably be working 3-4 hours a day to "hold down the fort". I love this time of year since I can prepare for the upcoming January rush and complete all the smaller projects that have been accumulating.

We had ice storms last week here in our part of the country. We survived the first bad storm of season, but I am certain that there is much more to come!

Take time to enjoy the holidays and your family! Regroup and refresh! Prepare for 2008, while celebrating the victories of 2007!

About Our Company

**Need a quote?
Have Questions?**

Rich Enterprises, Inc. was founded in 1999 on the premise that businesses must not only maintain, but must always seek new revenues and opportunities in order to succeed.

We certainly look forward to answering your questions and meeting your outsourcing needs. We are proud to be an active member of our local Chamber of Commerce and professional business associations.

Rich Enterprises, Inc. has been honored by the Kansas Department of Commerce as the 2007 Women Owned Business of Year - Service Industry Firm. In August of 2004, Rich Enterprises, Inc. was certified as a Women Owned Business Enterprise with the State of Kansas Department of Commerce.

Our primary website for cold calling services can be viewed at www.richworldwide.com. In 2004, Rich Enterprises, Inc. also established www.richcrm.com to handle customer service calls or warm calls.

Our sales team is anxious to provide information about

products, pricing, and answer your questions. Rich Enterprises, Inc. is responsible for a wide range of sales outsourcing services and looks forward to creating a sales solution and program that best suits your needs.

Please feel free to contact us via any of the following methods:

[Learn More](#)

Contact Information

email:
customersupport@richworldwide.com
phone: (620) 443-5247
website: <http://richworldwide.com>

Join our mailing list!

**Make
reservations for
your 2008 sales
campaign now!!!**

Before you know it 2008 will be here! Call us now to book your sales campaign space to start your program early in January. Limited space is available. Give us a call to get started (620) 443-5247

December 31, 2007

[FORWARD EMAIL- If you would like to share the content of the newsletter with a colleague, please feel free to forward our newsletter](#)

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