



## Client Testimonials

**What do our clients have to say? Read on for more....**

*"I also want to let you know that it has been a true pleasure working with you and your team. Your daily reports are always on time, exactly as promised. Patti has been impressive in getting people to listen to her and give up their email addresses. And you (Tracy) and Melissa have been unfailingly responsive. Just because I don't send thank you notes every day punctuated with smiley faces doesn't mean I'm not impressed. You are working in an industry that is laden with bad business practices; seeing a small company like yours operating at such a high level of professionalism has been an unexpected and extremely rewarding surprise."*

**Name withheld**

**Unsolicited e-mailed received on 04-17-08**

*"Outsourcing our lead generation to Rich Enterprises has been the single largest gain we've ever made in our sales productivity. It allows us to focus our in-house resources on closing qualified leads, which has a direct impact on our bottom line. Their follow-through and attention to detail are outstanding in every respect."*

**Eric Anderson**

**Director of Agency Services**

**White Horse**

*"A CEO of a marketing firm advised me one time regarding telemarketing. He said, 'It doesn't matter what you're paying per hour for telemarketing. The key is how many quality leads you are getting.' We have used call centers from the Philippines to Philadelphia.....literally. You guys consistently provide a constant flow of quality leads above the rest."*

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**2961 Road H - Americus Kansas 66835**

**Telephone (620) 443-5247**

**www.richworldwide.com**



*We are completely swamped trying to follow up with all the leads you have provided us with. Actually we're behind. We can't keep up with you!!!!*

*Thanks for your consistency, great feedback system, and professionalism."*

**Tim Broadwell**

**Broadwell Consulting**

*"As a business owner, I needed to find ways to increase my client database. I chose Rich Enterprises and it was an outstanding decision. I received excellent customer service on an individual basis. My sales increased due to creative scripting and database selection done by the staff at Rich Enterprises. The contractors that worked on my account were efficient, detail oriented and very professional. I will continue to use Rich Enterprises in the future and recommend other business owners use them as well."*

**Gabriel Shaolian**  
**Creative Director**  
**Blue Fountain Media**

*"We began working with Rich Enterprises, Inc. only a few months ago and have been thoroughly impressed with the quality of their service and appointments. They have scheduled numerous Web Ex demos with qualified prospects and definitely increased our sales pipeline. Furthermore, their professionalism and attention to detail has been impressive. I would certainly recommend the services of Rich Enterprises, Inc. for growing your business."*

**Catherine Connolly**  
**VP, Business Development**  
**Bright Brains**

*"Rich Enterprises was able to get me connected with a VP level prospect I have been trying to see for years."*



**Jeff Tucker**  
**Partner**  
**Advantage Performance Group**

*"I would like to share with you my pleasant experience in dealing with Rich Enterprises. Not only have they provided me with a great number of quality leads, the leads are sent to me every morning via email where I can review the progress of the day before.*

*As a consultant, it is very important that I get the right type of information out of prospective clients. Rich Enterprises has been excellent in getting exactly what I need out of each call. On many, many occasions I received a compliment regarding the professional manner in which the call was conducted...that, to me, is something that not every telemarketing group can offer.*

*I also would like to commend Rich Enterprises on working with our needs and giving us flexibility with our options. They gave us assistance in creating a calling script, worked with me on weekly hourly commitments, and also had weekly feedback sessions to gauge program success.*

*Overall, I would highly recommend working with Rich Enterprises. They've surely made my job a lot easier—and I'm sure they'll do the same for you!"*

**Andy Hargreaves - Associate Consultant**  
**JH Business Consultants**

*"I wanted to tell you how much we've enjoyed working with your people this past year. We've converted many of the prospects you got to use our free month's trial promotion into sales of our Message-On-Hold advertising program. And hopefully they'll stay with us for years to come. That will really be profitable!*

*"Your people were always friendly and helpful in putting our scripts together and turning them into excellent sales presentations. I'll tell you one thing. I'll never try to hire and train sales people myself again. It was taking all my time and energy showing them what I wanted and*

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*following through; whereas your people grabbed the ball and ran with it! No pain, no hassle! Thanks for all your help! "*

**Ellis Molton Advertising**  
**J. Ellis Molton - President**

*"Rich Enterprises is a thoroughly professional company. I have personally used their services and have found them to be competent in every way. Their attention to detail is outstanding. I would recommend that anyone looking to increase their customer base give Melissa Rich and her staff a serious look."*

**David Fife**  
**Prepaid Legal Services, Inc.**  
**Independent Associate**

*"The staff at Rich Enterprises has been instrumental in the growth of my business and the process of gaining new business prospects and clients. Their expertise and willingness to work within my budgets has enabled us to establish a business relationship that has exceeded my expectations. We look forward to continuing our growth and our relationship with Rich Enterprises."*

**Adventure Mountain**  
**Nelson Bates - President**